

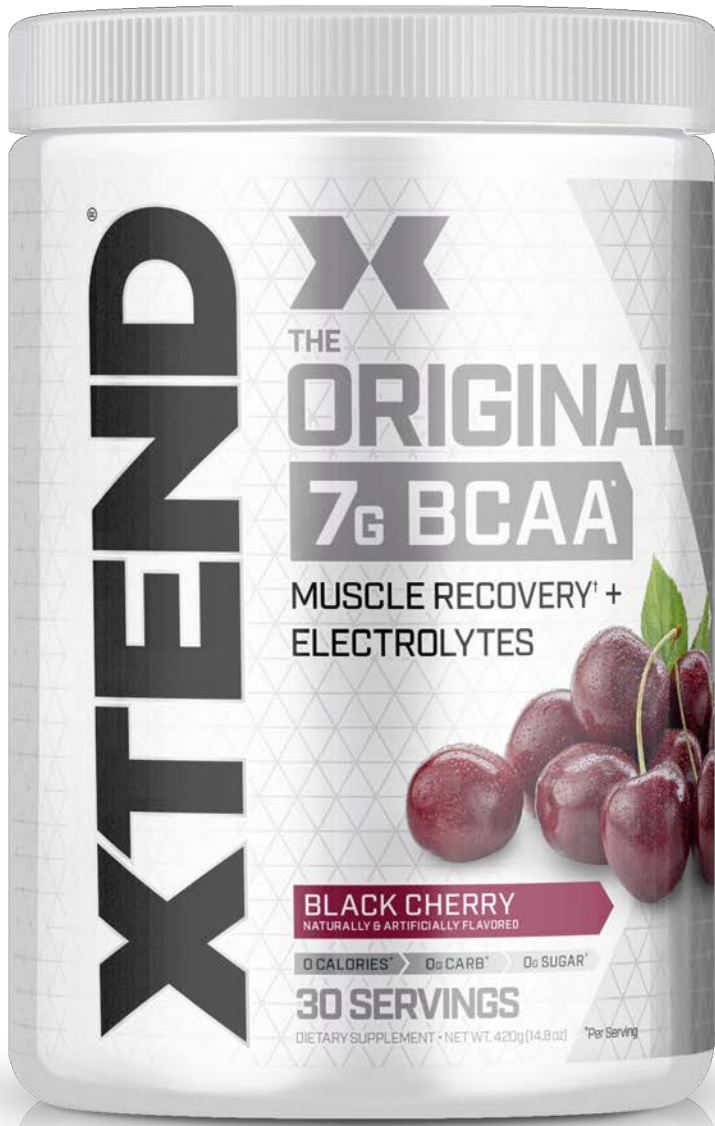
XTEND[®]

THE XTEND FAMILY



**LET'S GET
UP TO SPEED**

BCAAs 101



XTEND is the world's #1 BCAA brand. But what are BCAAs?

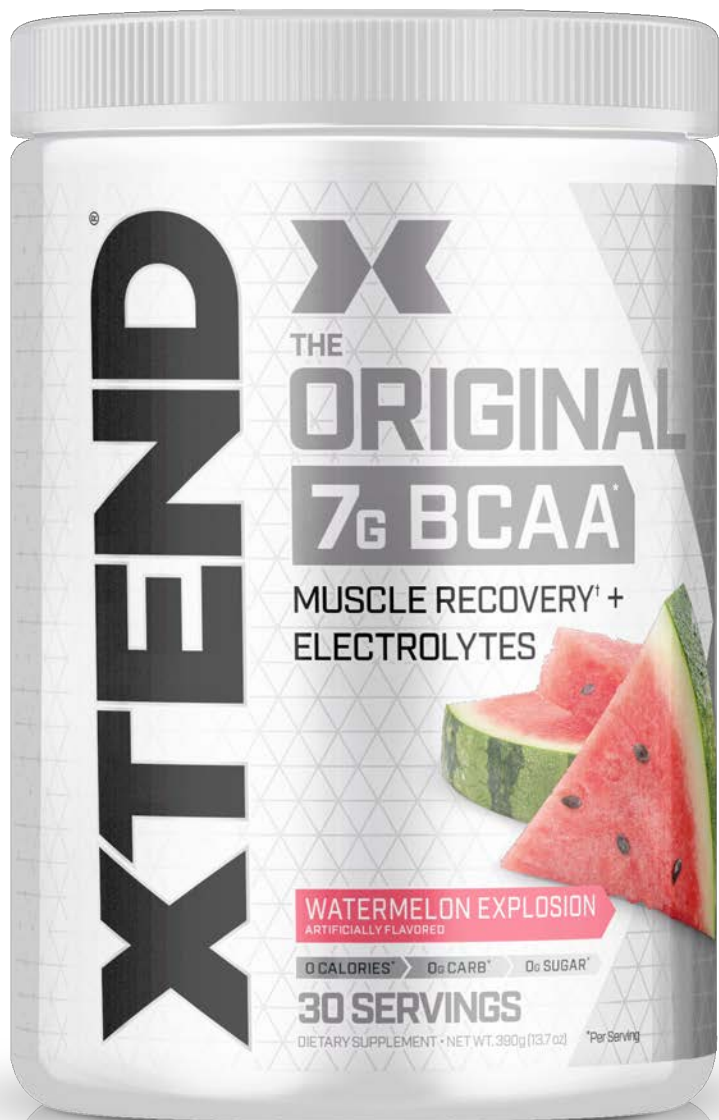
BCAAs are the essential amino acids **Leucine**, **Isoleucine** and **Valine**, which make up around 35% of your body's muscle protein.

They're considered to be "essential" because your body does not synthesize them —**you have to get them from food and supplements.**

BCAAs are dosed in a wide range of amounts, however **XTEND BCAAs** use the widely known and clinically studied **2:1:1 ratio** – which is described as:

2 Parts Leucine
1 Part Isoleucine
1 Part Valine

WHY 7G?



The majority of XTEND products contain **7G of BCAAs in every serving**. That's kind of an odd number, right?

Well, there's a reason for this...

Clinical studies have shown that supplementing with 14G of BCAAs helps to support

An increase in lean mass
An increase in strength
Muscle Recovery

For this reason, we always encourage XTEND consumers to use **2 daily servings**, to hit the **14G total of BCAAs!**

“NEVER SAY NO” OPTIONS



XTEND BCAAs come in many product offerings, allowing us to incorporate our brand across **several formats, usage occasions**, and support a **vast variety of fitness goals...**

THE WORLD'S #1 BCAA BRAND*

...and by combining the science, product options, and incredible flavors of **XTEND** products, we have proudly become **The World's #1 BCAA Brand.**

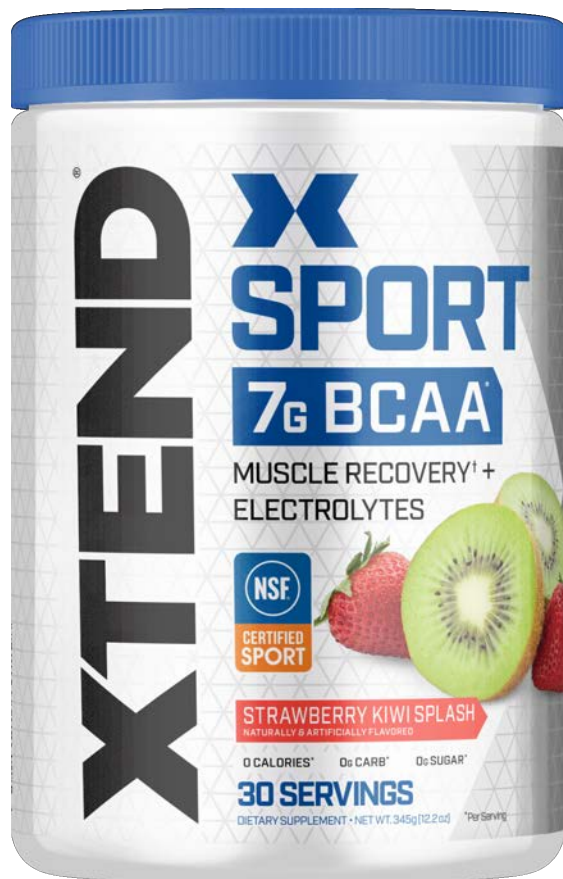


*Based upon cumulative global sales of all XTEND® branded BCAA products from 2004 to the present.

**LET'S MEET
THE LINEUP**

XTEND SPORT

HYDRATION + BCAAs



WHAT'S IT GOT? (PER SERVING)

INGREDIENT	BENEFIT
7G BCAAS at 2:1:1 Ratio	Muscle recovery & growth
Electrolyte blend	Hydration
BetaPower® Betaine	Hydration
Coconut Water Powder	Hydration

WHAT MAKES IT AWESOME?

XTEND HydraSport is the perfect option for anyone who is looking for recovery and hydration a lower price point. Think of it as XTEND Originals little brother!

WHO'S IT FOR?

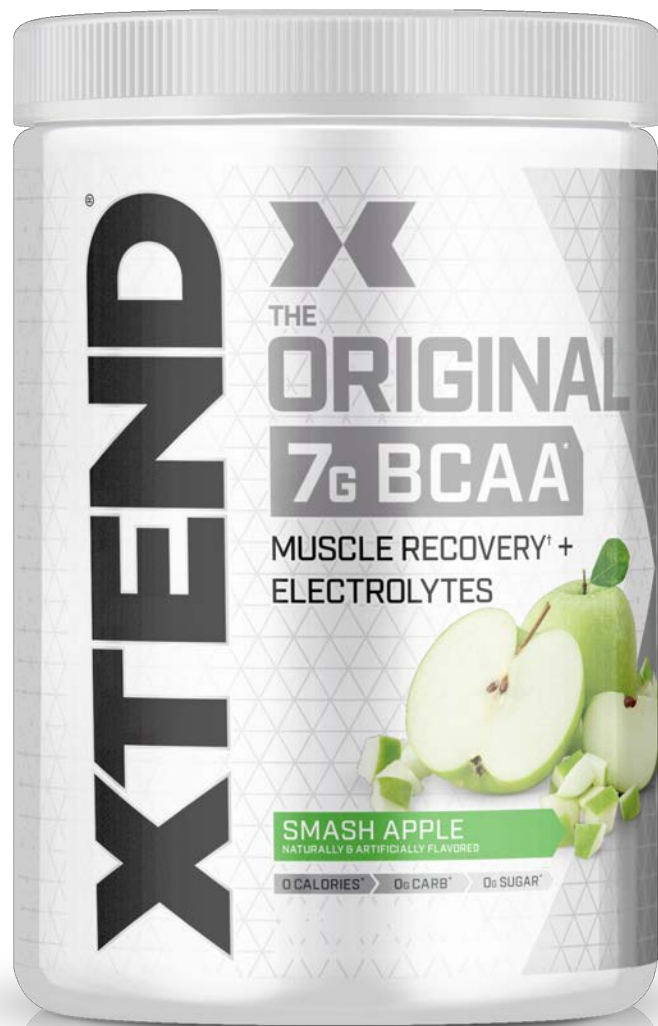
- Consumers looking to support recovery & hydration.
- Recovery, muscle growth, and price is important to them.
- A strong choice for anyone who is new to the fitness life.



There's MORE! This product proudly wears the **NSF® Certified for sport logo**. The NSF® certification mark on our products helps athletes of all layers buy our supplements with confidence. Certified supplements must meet rigorous standards that include comprehensive lab testing and extensive evaluation of the manufacturing process to ensure contaminated substances or hidden ingredients are not added to a product.

XTEND ORIGINAL

The ORIGINAL 7G BCAA



WHAT'S IT GOT? (PER SERVING)

INGREDIENT	BENEFIT
7G BCAAS at 2:1:1 Ratio	Muscle recovery & growth
Electrolyte blend	Hydration
2.5G L-Glutamine	Restore Glutamine levels
1G Citrulline Malate	Nitric Oxide support

WHAT MAKES IT AWESOME?

It's the ORIGINAL, and the most FAMOUS BCAA! Combines the legendary XTEND formula with incredible flavors – which contain 0 Cals, 0g Carbs, and 0g Sugar per serving.

WHO'S IT FOR?

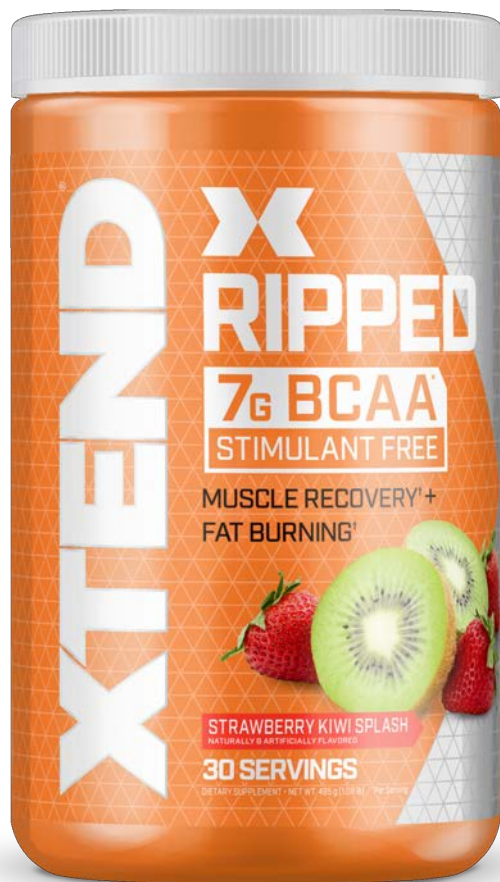
- Consumers looking to support recovery & hydration.
- Recovery and muscle growth is important to them.
- Can be new or experienced in the gym.



There's MORE! This product proudly wears the **NSF® Contents Tested & Certified** and **Informed-Choice® Logos**. These are TWO third-party certifications, which speak to the quality of our product, and ensure that adheres to strict manufacturing and testing processes. The Informed-Choice certification also tests select batches of finished goods (both at manufacturing facilities AND on retail shelves) to certify that the product contains zero banned substances that are found on the USADA list!

XTEND RIPPED

Non-stimulant cutting formula + BCAAs



WHAT'S IT GOT? (PER SERVING)

INGREDIENT	BENEFIT
7G BCAAS at 2:1:1 Ratio	Muscle recovery & growth
Electrolyte blend	Hydration
2.5G L-Glutamine	Restore Glutamine levels
1G Citrulline Malate	Nitric Oxide support
CLA, Capsimax® Cayenne, L-Carnitine Tartrate	Weight loss support

WHAT MAKES IT AWESOME?

Combines the legendary formula of XTEND Original with a stimulant-free weight loss blend. Works as a great option for people looking to lose weight or looking for stim-free weight loss!

WHO'S IT FOR?

- Consumers looking to support recovery & hydration.
- Weight loss/a lean physique is important to them.
- Perfect to pair with C4 Ripped & other weight loss products!

There's MORE! BCAAs are often praised for their ability to 'protect' lean muscle on the body. When someone is dieting, and consuming less calories than normal, protecting their lean muscle is critical! **XTEND Ripped** provides a great formula to balance these needs – supporting both weight loss and providing BCAAs to guard muscle!

XTEND ENERGY

Time-released caffeine + BCAAs



WHAT'S IT GOT? (PER SERVING)

INGREDIENT	BENEFIT
7G BCAAS at 2:1:1 Ratio	Muscle recovery & growth
Electrolyte blend	Hydration
1G Citrulline Malate	Nitric Oxide support
125mg Caffeine blend	Sustained energy

WHAT MAKES IT AWESOME?

Combines 7G of BCAAs with 125mg (total) of time-released caffeine! It's a great option for energy DURING your workout, or a perfect partner for fasted cardio! Also works as a beta-alanine free pre-workout, or energy + BCAAs throughout the day!

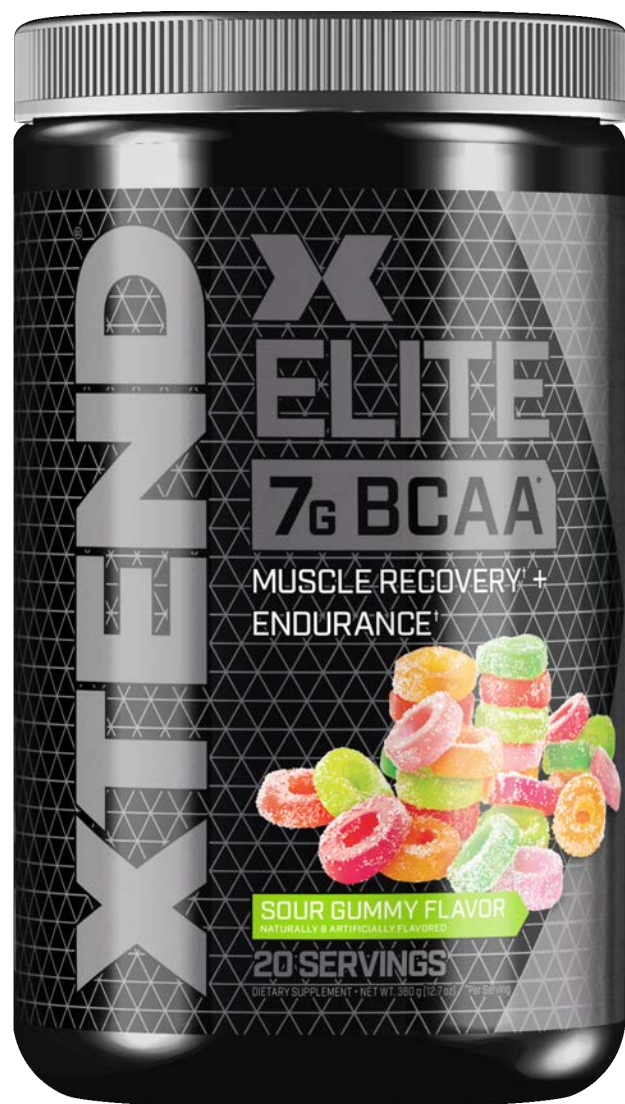
WHO'S IT FOR?

- Consumers looking to support energy, recovery & hydration.
- Increased energy is important to them.
- A perfect option for a low-stimulant consumer.

There's MORE! Lots of consumers love to train fasted while doing cardio first thing in the morning. This is known as "fasted cardio" and is very popular amongst people looking to lose body fat. **XTEND Energy** is a great product to help increase energy for fasted cardio, while keeping in a relatively fasted state!

XTEND ELITE

Muscle Recovery + Endurance



WHAT'S IT GOT? (PER SERVING)

INGREDIENT	BENEFIT
7G BCAAS at 2:1:1 Ratio	Muscle recovery & growth
Electrolyte blend	Hydration
2.5G L-Glutamine	Restore Glutamine levels
2G PeakO2™	Strength, Power, Increased Oxygen utilization
1.6G CarnoSyn® Beta-Alanine	Muscular endurance
1G Citrulline Nitrate (NO3-T®)	Nitric Oxide support

WHAT MAKES IT AWESOME?

This is the fully loaded BCAA in the family – with ingredients that support Strength, Power, Endurance, Nitric Oxide, and Hydration. Oh, and it's STILL got 7G of BCAAs. Check out the additional training sheet for all the details. Not enough space here...

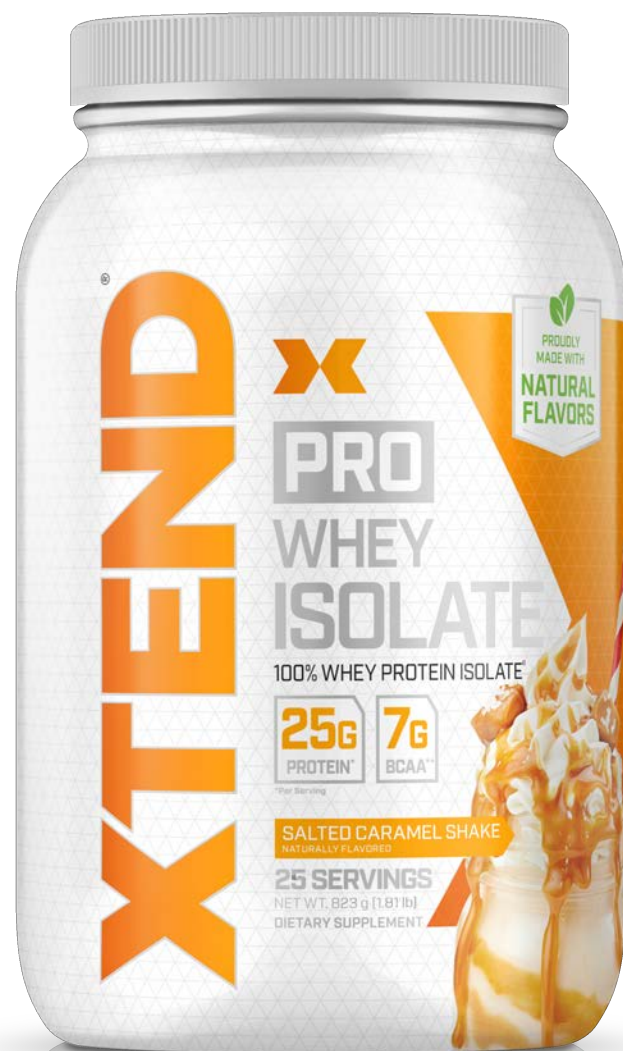
WHO'S IT FOR?

- Consumers looking to support recovery & hydration.
- Weight loss/a lean physique is important to them.
- Perfect to pair with C4 Ripped & other weight loss products!

There's MORE! See that “®” and “™” symbols next to some of the ingredients? That means that those are registered ingredients with the US Patent & Trademark Office (USPTO). Why is that important? Because registered ingredients help us to differentiate from our competitors, and often include clinical research and support.

XTEND PRO

100% Whey Isolate + BCAAs



WHAT'S IT GOT? (PER SERVING)

INGREDIENT	BENEFIT
7G total BCAAs per serving	Muscle recovery & growth
25G 100% Whey Protein Isolate	Restore Glutamine levels

WHAT MAKES IT AWESOME?

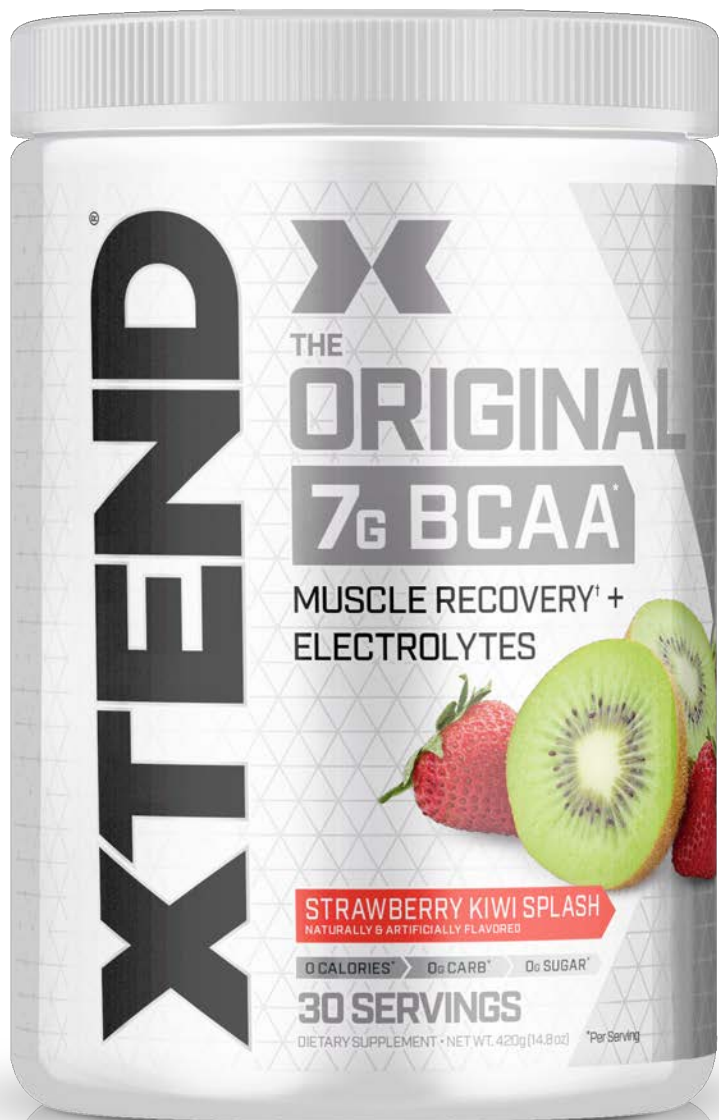
Featuring incredible flavors, 100% Whey Protein Isolate, and 7g total BCAAs per serving, XTEND PRO combines everything customers seek in a high-quality protein – PLUS 7g BCAAs! These are proudly made with natural flavors, and GLUTEN FREE!

WHO'S IT FOR?

- Protein consumers looking for muscle growth & recovery
- High quality protein is important. They know to look for isolate!
- Can be new or experienced in the gym.

There's MORE! This product proudly wears the **NSF® Contents Tested & Certified** and **Informed-Choice® Logos**. These are TWO third-party certifications, which speak to the quality of our product, and ensure that adheres to strict manufacturing and testing processes. The Informed-Choice certification also tests select batches of finished goods (both at manufacturing facilities AND on retail shelves) to certify that the product contains zero banned substances that are found on the USADA list!

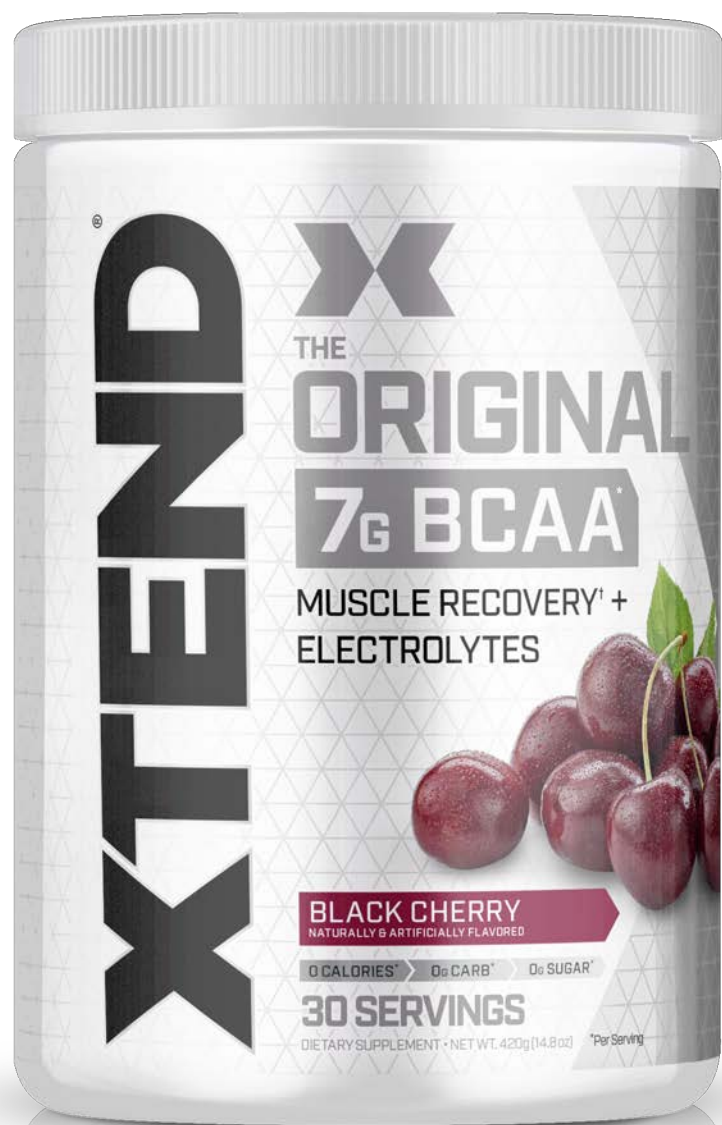




KEY INGREDIENTS

BCAAs

Branched Chain Amino Acids



BCAAs are the essential amino acids **Leucine**, **Isoleucine** and **Valine**, which make up around 35% of your body's muscle protein.

They're considered to be “essential” because your body does not synthesize them —**you have to get them from food and supplements.**

BCAAs are dosed in a wide range of amounts, however **XTEND BCAAs** use the widely known and clinically studied **2:1:1 ratio** – which is described as:

2 Parts Leucine
1 Part Isoleucine
1 Part Valine

ELECTROLYTES

Hydration Support



Electrolytes play a role in many of the body's essential processes. They support important functions such as regulating pH levels, contracting muscles, brain function, and **hydration**.

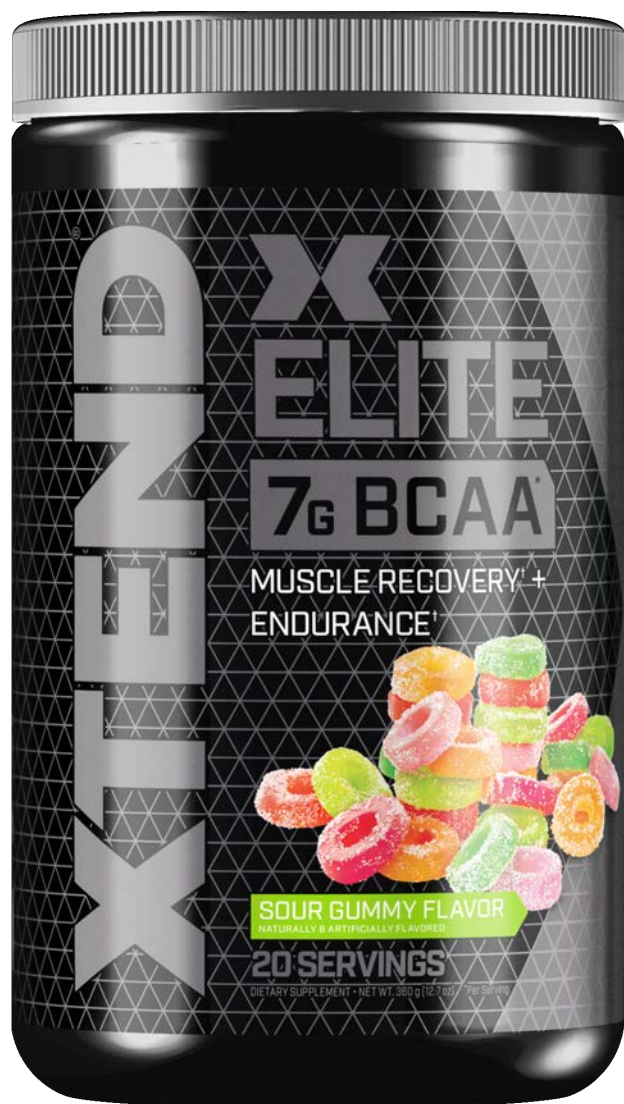
Proper hydration is vital when it comes to performing at our best. In physical activities – such as fitness training – we often expel critical **electrolytes** through sweat.

To help replenish these electrolytes, many XTEND products contain a blend of **Sodium Citrate**, **Potassium Chloride**, and **Sodium Chloride**, which are **electrolytes** that help support **hydration**.

There's MORE! Many consumers drink popular '**sports drinks**' which contain electrolytes. They are aware of the benefits of proper hydration – which draws them to these 'sports drinks.' When comparing these products to **XTEND** – we often have a **higher amount of electrolytes!** In addition – our products contain drastically less sugars (often 0g), incredible flavors, AND those awesome **BCAAs!**

PEAKO2[®]

Elite support in XTEND Elite



PEAKO2[®] is an organic-certified blend of adaptogenic mushrooms, which help people adapt to physical and mental stress, such as fitness training.

It has been clinically shown to:

- Increase time to exhaustion
- Utilize oxygen more efficiently
- Improve VO₂ Max



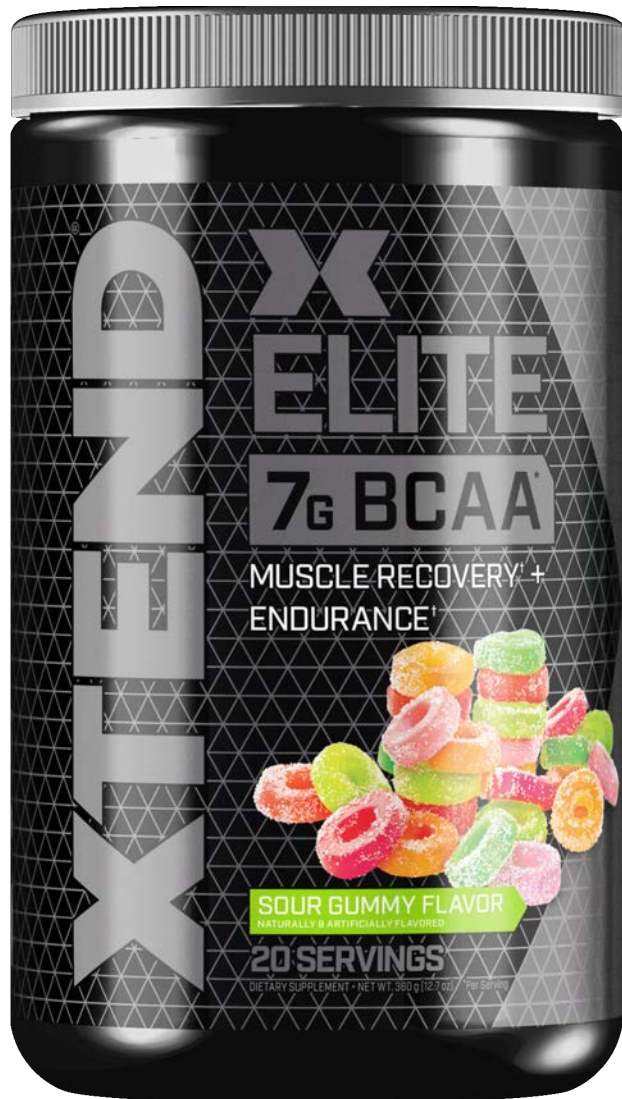
Studies have shown that the most meaningful benefits of **PEAKO2[®]** are experienced after a user has obtained a **28g saturation point** in their body (meaning that they have ingested 28g of the ingredient over time).

Since **XTEND Elite** contains **2g of PEAKO2[®] per serving**, this saturation point is usually obtained after **7 or 14 days**, depending on daily supplementation of **1 or 2 servings**.

There's MORE! See that “[®]” symbol next to “**PEAKO2[®]**”? That means that **PEAKO2[®]** is a registered ingredient with the US Patent & Trademark Office (USPTO). Why is that important? Because registered ingredients help us to differentiate from our competitors, and often include clinical research and support.

CARNOSYN® BETA-ALANINE

AKA: "The Tingles" in XTEND Elite



CarnoSyn® Beta-Alanine is one of our favorite clinically-studied ingredients. Beta Alanine is an amino acid which makes a compound in your body called carnosine, **which supports muscular endurance.**

Beta Alanine can sometimes produce a harmless temporary **“tingling sensation”** throughout the body.



There's MORE! That “tingling sensation” from **CarnoSyn®** is a huge experiential benefit of the ingredient – meaning that our customers **can literally feel it!** With more and more customers looking for a product experience that they can feel, having this effect in our product truly makes **XTEND Elite** a memorable experience!

QUESTIONS?

C4ENERGY@LAB6MEDIA.COM